

## NARRATIVE: Advanced Film Production Certificate of Achievement

### Program Goals and Objectives

The US Bureau of Labor projects the number of jobs in film and video writing, producing, directing, editing, sound and special effects has grown since 2014, will rise by 5% by 2023 and the trend will continue through 2028. In the Coachella Valley the number of jobs in each of these areas created or vacated annually justifies expansion of the film production program at College of the Desert.

<b>Occupation</b>	<b>2015 Jobs</b>	<b>2018 Jobs</b>	<b>2015-18 Change</b>
Multimedia Artists and Animators	228	239	+11
Producers and Directors	391	407	+16
Writers and Authors	1,084	1,144	+59
Sound Engineering Technicians	138	146	+8
Camera Operators, Television, Video, and Motion Picture	111	114	+3
Film and Video Editors	190	199	+9
<b>Grand Total</b>	<b>2142</b>	<b>2249</b>	<b>+105</b>

In the Coachella Valley the number of jobs created or vacated annually justifies the expansion of a film production program at College of the Desert into the area of Production Management.

The Coachella Valley is a center for location shooting. Identifying pathways to entry level jobs in these productions, ie, PA's or production assistants, has been given primary consideration in discussions with our program's local film advisory group which concluded a certificate be developed in film post-production, incorporating narrative film editing theory and technique, training in a variety of editing software platforms used in the industry and skills in special effects and sound editing.

With the popularity of the film program and enrollment growing by word of mouth and through articulation agreements with high school film programs, it's time to expand the film curriculum in a practical, employment related way. This certificate will also benefit students interested in producing creative content.

The Certificate in Film Post Production addresses employment needs by teaching students the basic theories, techniques, skills and software used in the film industry today.

### Program Learning Outcomes

1. Students will edit short films and videos.
2. Students will have the skills necessary to get entry level jobs or better in areas related to film and video post-production.
3. Students will have the skills necessary to work within or run their own film or video post-production company.

### Catalog Description

A movie is made three times: when it's written; when its shot; when it's edited. Jean Luc Goddard said "Film is truth at twenty-four frames per second" and no one knows this better than a film editor. He or she must decide frame by frame where the audience needs to be in relation to the story. Stay in a shot or transition to another and if so, what shot and how to get there? Working side-by-side with the director to craft the movie that ultimately hits the screen, large or small, editing is about manipulating the audience, in the best possible way, in the service of storytelling.

Likewise, effects artists - many of whom are the among the endless list of names that roll at the end of a movie - utilize the latest software and technologies to enhance digital storytelling during the post-production process. Sound editors and mixers, graphic artists and many others are involved in this expansive, job rich area of film production.

The Certificate in Film Post Production will teach students the terminology and concepts of narrative film editing and effects as well as amplify their knowledge and skills using a variety of editing software. Students experience hands-on the film editing process learning aesthetic principles of narrative continuity editing and the technological workflow for picture and sound editing.

This certificate is valuable for anyone interested in working in film post-production and will offer students the tools and training they need to get hired at that valuable foot-in-the-door job of Production Assistant and perform that job knowledgeably, professionally and effectively.

### Program Requirements

Certificate of Achievement: Film Post-Production

Requirements	Dept. Name/#	Name	Units	Sequence
Required Core (18 units)	FILM 02A	Film Production I	3	Yr 1, Fall
	FILM 02B	Film Production II	3	Yr 1 Spring
	FILM 07	Film Editing	3	Yr 2. Fall
	DDP 020	Editing (Premiere)	3	Yr 2 Fall, Spring
	DDP 021	Effects (After Effects)	3	Yr 2 Fall, Spring
	MUS 078A	Sound Editing & Mixing	3	Yr 2 Fall, Spring

Required Core (18 units) (suggested sequencing):

FILM 02A Film production I, Yr. 1, Fall; FILM 02B Film production II, Yr. 1, Spring DDP 020 Editing (Premiere) (3); (Yr. 2 Fall); DDP 021 Effects (After Effects) (3) (Yr. 2, Fall or Spring); MUS 078A Sound Editing & Mixing (3) (Yr. 2, Fall or Spring)

Certificate Total: 18 units

Proposed Course Sequence (over two years): Fall = 9 units; Spring = 9 units

### Master Planning

Programming decisions the College of the Desert’s Educational Master Plan 2017-2022 are derived from analysis of demographic data, labor market information and other relevant data as well as academic program planning and review. Additionally, Palm Springs master planning for the Environmental Impact Report established the “pillars” of that site in 2015-2016 as the District sought to move forward to meet the needs on the communities in the West Valley.

The Certificate of Achievement in Film Post-Production achieves the first goal of the Educational Master Plan. The coming campus site in Palm Springs will provide four programming “pillars,” one of those in Film & Media Arts. Within Film & Media Arts there are four signature programs. And the first of these is Film.

The Certificate of Achievement in Film Post-Production also achieves the second goal of the Educational Master Plan, to develop and refine effective procedures to support program innovation in non-credit, Basic Skills, Career-Technical and Transfer Preparation and to leverage industry and market data to better connect students completing CTE programs to jobs and careers.

### Enrollment and Completer Projections

The program meets a need in the geographic area and does not cause undue competition with an existing program at another college. Need was determined by Labor Market Analysis (see LMI attached and Program Goals and Objectives above), Advisory Committee (see Advisory Committee meeting minutes attached), Enrollment and Completer Projections (see chart below) and Enrollment Data (see chart below).

Enrollment and Completer Projections:

Year	Enrollment	Completers
2020/2021	10	10
2021/2022	15	15
2022/2023	20	20

Enrollment Data:

		Fall 2017 / Spring 2018		Fall 2018 / Spring 2019	
CB01: Course Department Number	CB02: Course Title	Annual # Sections	Annual Enrollment Total	Annual # Sections	Annual Enrollment Total
FILM 02A	Film Production I	2	26	2	48

FILM 02B	Film Production II	2	1	2	22
FILM 07	Film Editing	NA	NA	NA	NA
DDP 020	Premiere	NA	NA	2	44 (20+21)
DDP 021	After Effects	NA	NA	Overlay w/20	Overlay w/20
MUS 078A	Sound Editing & Mixing	2	67	2	68

Compared to the net annual labor demand projection stated in the Labor Market Information and Analysis provided as Supporting Documentation, the data demonstrates more than adequate demand for the completer projections for this field.

### **Place of Program in Curriculum/Similar Programs**

The College of the Desert currently offers an ADT degree in Film. The new Certificate will offer an additional pathway for students where they can achieve proficiency in an area of emphasis and then follow a pathway into industry or continue with their studies to earn the ADT degree.

The program does not replace any existing program on the college's inventory. No new courses are needed for this Certificate. The program makes productive use of existing courses and resources. In addition to the four RTV courses required and the four elective courses for this Certificate are all currently offered.

### **Similar Programs at Other Colleges in Service Area**

College of the Desert is a rural single college district with the closest neighboring colleges located 50 miles West, 95 miles South, 90 miles East and 75 miles North (by road). Due to the distances involved, our College programs have little or no impact upon our neighboring Schools.

The nearest college to offer a certificate in film post-production, San Bernardino Valley College, approximately 70 miles away, is not in the College of the Desert's service area.

GOLDEN WEST  
NEW MEXICO  
AURORA

Video Editing Certificate of Specialization  
Post-Production Technician Certificate of Completion  
Film & Video Post-Production Certificate\*

\*Aurora College offers 12 specialization variations on its core certificate.